

What was good

You have:

- Designed & created an effective CD cover
- Used a range of tools including cutting and volume controls to create a radio advert
- Used a range of tools including cuts, titles and transitions to create a video advert
- Used advanced tools to improve your work

Improvements

You could have:

- Created products more suited to a given audience and purpose
- Used basic tools more effectively
- Used more advanced tools to improve the quality of your finished work

Next Steps

- Suggest 2 improvements you could have made during this unit
- Explain how you would have altered your products for a different audience (say who your new audience is)
- Discuss how computing & ICT might be used in creative media

Student Response

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