

Teacher Resource Bank

GCE Computing

Other Guidance:

• Web page design resource



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- Structure of a web page is <html><head><title>....</title></head><body>....</body></html>
- Search engine useful tags: <title>Come to my site first</title> <meta
 name="Description" content="Using the purest">
 <meta name="Keywords" content="premium ..., bulk, solid ..., The
 Company">
- Block-level tags are <div></div>, , <hr />, <h#><h#>, , , ,
- A Div element is used to divide a web page into sections <div> </div>
- Inline tags are , , ,

/>, <a>,
- All tags should be written in lower case
- A style sheet is a collection of rules about presentation
- Two kinds of style sheet in the main are used: embedded, external
- A style rule is made up of three parts, a selector, a property and a value: selector {property : value}
- Three kinds of selector need to be known: type, class, ID
- A selector "selects" the elements on an HTML page that are affected by the style rule(s)
- Style sheets (Cascading Style Sheets) enable the style of a web page's contents to be separated from its structure
- HTML should only be used to structure a web page
- Rule of third layout rule
- Three web-page colour schemes: monochromatic, analogous, complementary colour