Teacher Resource Bank

GCE Computing

Other Guidance:

- Web page design resource

The following information supports section 3.2.6, Web page design, of the GCE Computing specification.

- Structure of a web page is
  <html><head><title>….</title></head><body>….</body></html>

- Search engine useful tags: <title>Come to my site first</title> <meta name="Description" content="Using the purest ….">
  <meta name="Keywords" content="premium …, bulk …., solid …, The …. Company">

- Block-level tags are <div></div>, <p></p>, <hr />, <h#><h#>, , , ,

- A Div element is used to divide a web page into sections <div> </div>

- Inline tags are , , ,

, <a>, <img />

- All tags should be written in lower case

- A style sheet is a collection of rules about presentation

- Two kinds of style sheet in the main are used: embedded, external

- A style rule is made up of three parts, a selector, a property and a value: selector {property : value}

- Three kinds of selector need to be known: type, class, ID

- A selector "selects" the elements on an HTML page that are affected by the style rule(s)

- Style sheets (Cascading Style Sheets) enable the style of a web page's contents to be separated from its structure

- HTML should only be used to structure a web page

- **Rule of third** layout rule

- Three web-page colour schemes: monochromatic, analogous, complementary colour