

What was good

You have:

- Used frame by frame animation
- Used tweening in an animation
- Combined techniques and made use of layers to produce an effective animation
- Used a range of tools to plan an animation

Improvements

You could have:

- Used frame by frame animation
- Used tweens more effectively
- Used advanced features such as layers, transparency and rotation
- Planned your animation more carefully

Next Steps

- State which animation technique you prefer, and why
- Explain why animations can be more effective than still images when trying to advertise a product, service or brand
- Discuss the importance of careful planning for animations

Student Response

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